

Ski Dazzle Show

SKI • SNOWBOARD • ACTIVE SPORTS • TRAVEL
EXHIBITOR MARKETING TOOLS



TABLE TENT CARDS

How Many Participants?
 How or Where Distributed?
 Quantity?
 Size?
 Color?
 Material?
 Artwork?
 Other:

DESCRIPTION

One - Exclusive
 Concession area within show
 250
 5" x 7"
 Four Color both sides
 12pt Glossy / 130# cover stock
 Camera Ready / Digital .pdf / 300 dpi
 Replaced daily by Ski Dazzle Staff

YOUR COST

\$750
 1 Max



RACK CARD

How Many Participants?
 How or Where Distributed?
 Quantity?
 Size?
 Color?
 Material?
 Artwork?
 Other:

Two - Card is split between two offers
 Front entrance to each person entering
 7,500
 Finish Trim Size = 3.74" wide x 8.27" tall
 Front Side four Color / Back Side B&W
 80# card stock, glossy, UV Varnish
 Camera Ready / Digital .pdf / 300 dpi
 Distributed by dedicated Ski Dazzle Staff person
 at front door of Show

\$750 Each
 Max 2



COUPON BOOK

How Many Participants?
 How Many Coupons Can I Buy?
 How or Where Distributed?
 Quantity?
 Size?
 Color?
 Material?
 Artwork?
 Other:

Min required = 15 / Max allowed = 25
 Multiple coupons may be purchased
 Front entrance to each person entering
 7,500
 2.25" tall x 5.5" wide
 B&W Coupon Ink
 Cover Stock = 12 pt / Coupon Stock = 50# offset
 Camera Ready / Digital .pdf / 300 dpi
 Distributed by Ski Dazzle Staff at front of Show

\$250 Per
 Coupon

Min = 15
 Max = 25



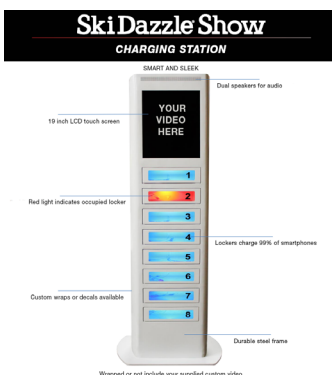
STUFFED LITERATURE BAG

How Many Participants Outside?
 How Many Participants?
 How or Where Distributed?
 Quantity?
 Bag Size?
 Color?
 Material?
 Artwork?
 Other:

Outside Bag Image = 2 Participants
 Minimum of Six (6) - Maximum of Twenty (20)
 Front entrance of Show on Bag Hangars
 7,500 Stuffed Bags to be distributed
 Bag measures 12" x 15" x 4"
 Bag is White / One (1) color = Reflex Blue
 Plastic bag with die-cut handle
 Camera Ready / Digital .pdf / 300 dpi
 Replenished during all Show hours by Ski Dazzle Staff

\$600 Each
 Sheet Inserted
 Min Sheets = 6
 Max Sheets = 20

\$1,000 each
 Logo On Bag
 Max = 2



CHARGING STATION TOWER

How Many Participants?
 How or Where Distributed?
 Quantity?
 Size?
 Color?
 Material?
 Artwork?
 Video?
 Monitor?
 Other?

One (1) per Tower - No Limit to # of Towers
 Main Aisle at front entrance to Show
 One (1) per Offer - You own the tower for the Show
 68" tall x 17" wide x 11" deep
 Wrap is Four Color
 Steel
 Camera Ready / Digital .pdf / 300 dpi
 You provide images or video
 19" Monitor mounted at top of Charging Tower
 Charging Station(s) will be located in the front
 of the Show on the Main Aisle and monitored by Ski Dazzle Staff

\$1,280
 No Wrap

\$1,600
 Wrapped

Both include
 Video