

SHIPPING LABELS ON PAGE TWO

Ski Dazzle Show *SKI • SNOWBOARD • ACTIVE SPORTS • TRAVEL*

Los Angeles Convention Center – Kentia Hall

November 17, 18 & 19, 2017

EXHIBITOR MOVE-IN:	Thursday, November 16, 2017 Friday, November 17, 2017	12:00pm-10:00pm 8:00am-1:00pm
SHOW HOURS:	Friday, November 17, 2017 Saturday, November 18, 2017 Sunday, November 19, 2017	3:00pm-11:00pm 11:00am-10:00pm 12:00pm-6:00pm
EXHIBITOR MOVE- OUT:	Sunday, November 19, 2017 Monday, November 20, 2017	6:01pm-10:00pm 8:00am-12:00pm
FREIGHT FORCED OFF SHOW FLOOR:	Monday, November 20, 2017	Noon
SHOW COLORS:	Black/White	
AISLE CARPET:	Red	

YOUR BOOTH SPACE INCLUDES:

- 8' tall Backwall – Black/White/White/Black
- 3' tall Siderail – Black
- (1) 7"x44" Identification Sign

**Island booths are marked only spaces & do not include the "booth space" items.*

To furnish your booth area with items other than those included with the "booth space" please see the enclosed order forms

PLEASE MAKE SPECIAL NOTE OF ALL DEADLINE DATES TO ORDER SERVICES

SHO READY INDUSTRIES

1350 Palomares Street Unit C * La Verne, California 91750
Phone: (909) 596-2999 * Fax: (909) 596-2995

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LABELS FOR SHIPMENTS

* *Note Deadline Dates & Times*

Los Angeles Ski Show & Snowboard Expo®

Please use the following labels for ALL shipments to assist Sho Ready in the proper identification and delivery of your materials.

ADVANCE SHIPMENTS TO WAREHOUSE

MUST ARRIVE BY: 4PM TUESDAY, NOVEMBER 7, 2017 *On Time*
4PM MONDAY, NOVEMBER 13, 2017 *Off Target*



FROM (Company / 3rd Party): _____

TO (Exhibitor): _____ BOOTH # _____

C/O SHO READY
1350 Palomares Street Unit C
La Verne, CA 91750

Carrier Name: _____

Number of Pieces: _____ of _____

DIRECT SHIPMENTS TO SHOWSITE

WILL ONLY BE ACCEPTED: 12PM-4PM THURSDAY, NOVEMBER 16, 2017
8AM-12PM FRIDAY, NOVEMBER 17, 2017



FROM (Company / 3rd Party): _____

TO (Exhibitor): _____ BOOTH # _____

C/O SHO READY
Los Angeles Convention Center – **Kentia Hall**
1201 S. Figueroa St.
Los Angeles, CA 90015

Carrier Name: _____

Number of Pieces: _____ of _____