

VENUE & SKI DAZZLE® SHOW FAQ'S

From A to Z

- **Address**

MAGIC BOX@The Reef
1933 S. Broadway Street, Los Angeles, California 90015

- **Alcohol**

Magic Box@The Reef offers a wide variety of alcoholic beverages for purchase with valid photo ID. You are not permitted to bring any alcoholic beverages into the venue or the Show.

- **Animals - Service**

Only registered Service Animals are permitted inside the venue during Ski Dazzle. Magic Box@The Reef and Ski Dazzle abide by the regulations for ADA Service Animals set by the US Department of Justice.

- **ATM's**

ATM's are located in the lobby and within the Show at several convenient locations.

- **Bag Inspections**

All bags are subject to search upon entry. Guests have the right to refuse a bag search and Ski Dazzle has the right to refuse entry. If you have any items that are not allowed into the venue, please return them to your vehicle.

- **Box Office**

Tickets can be [purchased online](#) or on-site using "QR Code" on signs posted in the Show Lobby (*price is the same.*)

- **Cameras**

Camera phones, disposable cameras and small digital cameras are allowed. No professional video cameras allowed (*does not apply to credentialed Press*).

- **Cell Phones**

All cell phones are allowed. Please know that the more phones in the venue, the slower the connection due to decreased bandwidth.

- **Children**

Children are always welcome! Ski Dazzle is a family event. Children 12 and under are FREE with an adult admission but must have a ticket. [Stroller Rules here.](#)

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- **Conceal and Carry**

Ski Dazzle does not allow weapons in the Show. Guests should follow all applicable laws regarding securing a weapon in a vehicle if they have it on them when they arrive at Magic Box@The Reef. The venue and Ski Dazzle will not secure weapons and will take no responsibility for any weapons left in vehicles.

- **Concessions**

Magic Box@The Reef offers food options during Ski Dazzle.

- **Contact Information**

Magic Box@The Reef: (213) 763-5811
Ski Dazzle Shows: (949) 497-4977, ext. "0"

- **Credit / Debit Cards**

- > Concession stands accept Visa / MasterCard / American Express / Discover and debit cards. No checks.
- > Show Vendors may or may not accept credit or debit cards - each vendor booth sets their own rules. However, on average, Visa and MasterCard are generally accepted.
- > The Million Dollar Sale area accepts Visa / MasterCard / American Express / Discover, Debit Cards and Google Pay, Apple Pay, and Android Pay. No checks.

- **Guests with Disabilities**

Ski Dazzle strives to ensure that all our guests have an enjoyable time at our Show. If you need assistance while you are at our Show, please make sure you let us know.

Parking: There are Accessible parking spaces for persons with legal placards located in the parking areas.

- **Drinking Water**

Guests are permitted to bring their own refillable drinking water bottles into the Show. Bottled water is for sale at the Concession stands and bars.

- **Emergency**

In the event of an emergency while on site, Ski Dazzle provides trained EMT professionals. Contact any staff member to radio for EMT assistance.

- **Entrance Times**

Please see [Show Hours](#) for detailed Show open and close hours by day.

- **Group Ticket Sales**

Ski Dazzle does not offer group ticket sales due to the "Free Lift Ticket Offer" tied to each adult admission.

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- **Handouts**

Handouts or flyers are not allowed on the premises without the written approval of Show Management. If you do not have permission, you will be escorted off the property by security personnel.

- **Hotels**

There are a number of hotels located near the venue. Ski Dazzle [Rates are here](#).

- **Hoverboards, Skateboards, Scooters, etc.**

Hoverboards, skateboards, scooters, wagons etc. are not allowed in the Show.

- **Items - NOT ALLOWED to be brought in to Show**

- Weapons of any kind
- Alcohol
- Food of any kind (except baby food)
- Illegal drugs/substances
- Coolers of any kind
- Large or oversized bags, luggage or duffel bags.
- Animals (except registered service animals)

- **Lift Ticket Offers via *Ski Dazzle MEMBER CARD***

- > Ski Dazzle Show Free Lift Ticket Offers are available via a ***Ski Dazzle Member Card*** issued to General Admission ticket holders. You must pick up & validate your Ski Dazzle Member Card **ONLY** during the Ski Dazzle Show event!
- > Lift Ticket Offers are **NOT** available after the Show closes - no exceptions.
- > General Admission **Ticket** holders must redeem their admission ticket for a Lift Ticket Member Card at the Lift Ticket Redemption Area located within the Ski Dazzle Show. Please bring a valid photo ID (license or other government or Student ID).
It is required! If you purchased a Lift Ticket Offer General Admission ticket for your child 12 and under, your photo ID will suffice.
- > [Lift Ticket Offer details are here](#).

- **Lost or Stolen Tickets**

Please report any lost or stolen admission tickets to Ski Dazzle LLC info@skidazzle.com as soon as you are aware they are missing. If you need your ticket reprinted, please contact a uniformed person at the entrance gate for assistance.

- **Lost and Found**

If you lose an item while you are at the Ski Dazzle Show, you can tell any staff member or uniformed guard, and they will direct you to Ski Dazzle On-Site Lost & Found. Anything lost at the Show and not claimed by the end of the Show will be turned in to the Magic Box@The Reef Guest Services. They may be reached after the Ski Dazzle Show has departed the venue at (213) 763-5811.

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- **Maps and Directions**

[Go here for Maps & Directions.](#)

- **Media Relations / Press Passes**

Any media inquiries need to be directed to: info@skidazzle.com.

- **Medical Assistance**

In the event of an emergency while on site, Ski Dazzle provides trained EMT professionals. Any staff member can radio for EMT assistance.

- **Overnight Parking**

There is no overnight parking permitted at the venue. Any unauthorized vehicles on site after an event close may be towed at the owner's expense.

- **Parking**

[Go here for Parking instructions.](#)

- **Re-Entry**

Re-entry to the Show is possible but only on the same day you attended. Please have your hand-stamped on exit so you can return.

- **Restrooms**

Restrooms are located in each corner of the Show floor.

- **Scalping Tickets**

Scalping or reselling tickets is strictly prohibited and punishable by law.

- **Security**

Venue security and Show security are located throughout the facility and inside the Show. Please do not hesitate to contact on-site staff if any assistance is needed.

- **Security Procedures**

All guests are subject to metal detectors and/or a physical pat down per our security protocol. All bags are subject to inspection. If you have a medical reason for not wanting to pass through a metal detector, please ask any uniformed guard for assistance and they will direct you to an alternative to our metal detector.

- **Smoking**

Smoking or Vaping is not allowed inside Magic Box@The Reef.

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- **Strollers**

Strollers are allowed. Pulled wagons are not. Strollers cannot be stored anywhere.

- **Vehicle Charging Stations**

Magic Box@The Reef does not have any charging stations on premise.

- **Wi-Fi**

There is free Wi-Fi available on premise, but bandwidth is not very large, especially when a crowd is in attendance. Best to use 5G connection.

- **Will Call**

> Will Call tickets are available for pickup in the lobby.

> If tickets or passes are being left for you, then they will ONLY be left in Will Call.

> If they are not there, then you need to contact the person that left them for you to determine where they are and what to do.

> **Will Call cannot contact anyone for you.**

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